

**BUSINESS
IN THE
COMMUNITY**



**THE PRINCE'S
RESPONSIBLE
BUSINESS NETWORK**

REGIONAL INFOGRAPHIC

North East



What does the North East's labour market look like?



2,618,700

Resident population



1,283,200

Male

49%



1,335,500

Female

51%

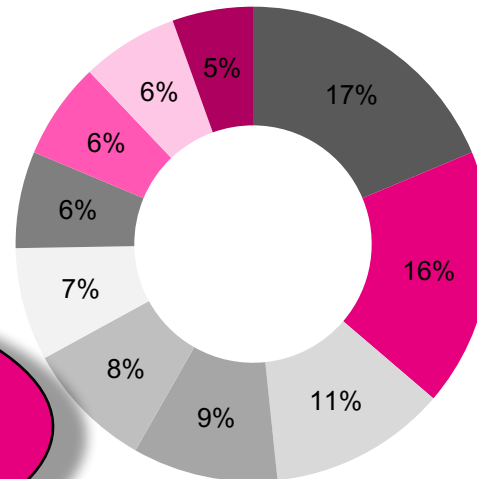


1,663,400

63.5% Population at working age (16-64)

75.3% Economically active (% of working age population)

Top 10 industries (% of employment):



- Human health and social work activities
- Wholesale and retail trade; repair of vehicles
- Manufacturing
- Education
- Administrative and support service activities
- Accommodation and food service activities
- Professional, scientific and technical activities
- Arts, entertainment and recreation
- Public administration and defence
- Construction

A third of employees work in human health/ social work, and wholesale/retail trade and vehicle repair

How many people work there and what do they do?



Economically active
% of working age population (age 16-64)

75.3%



682,000

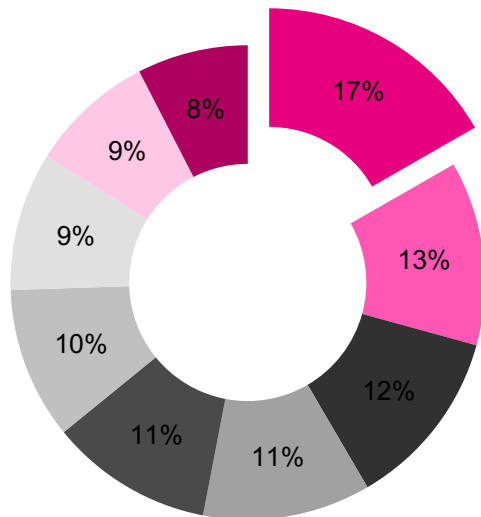
79.6%



609,000

71%

Employment by occupation



- Professionals
- Elementary occupations
- Associate professionals
- Skilled trades
- Admin and clerical
- Caring, Leisure and Other services
- Sales and customer service
- Managers
- Machine operatives

Top 2 occupations in the North East:

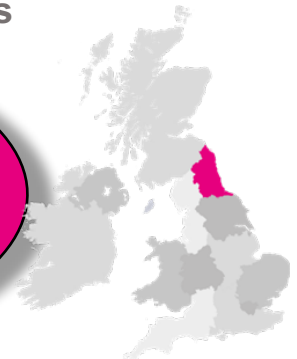
Professionals

For example: engineers, doctors, nurses, social workers, IT professionals,

Elementary Occupations

For example: goods handling and storage staff, labourers, shelf fillers

High numbers of professionals such as engineers reflects manufacturing's role as key industry in this region



Who are the main employers in the North East?



- Nissan Car Manufacturing
- Hitachi Rail
- Greggs PLC
- Hertel (UK) Ltd



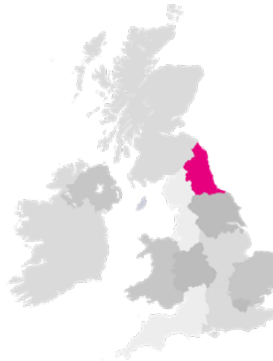
- Sage PLC
- LSL Property Services PLC



- Bannatyne Fitness Ltd
- Sunderland Football Club



- HC-One Ltd
- Home Group Ltd
- Priory Group No 1 Ltd



- Metrocentre
- Eldon Centre



- DB Arriva
- The Go-Ahead group PLC



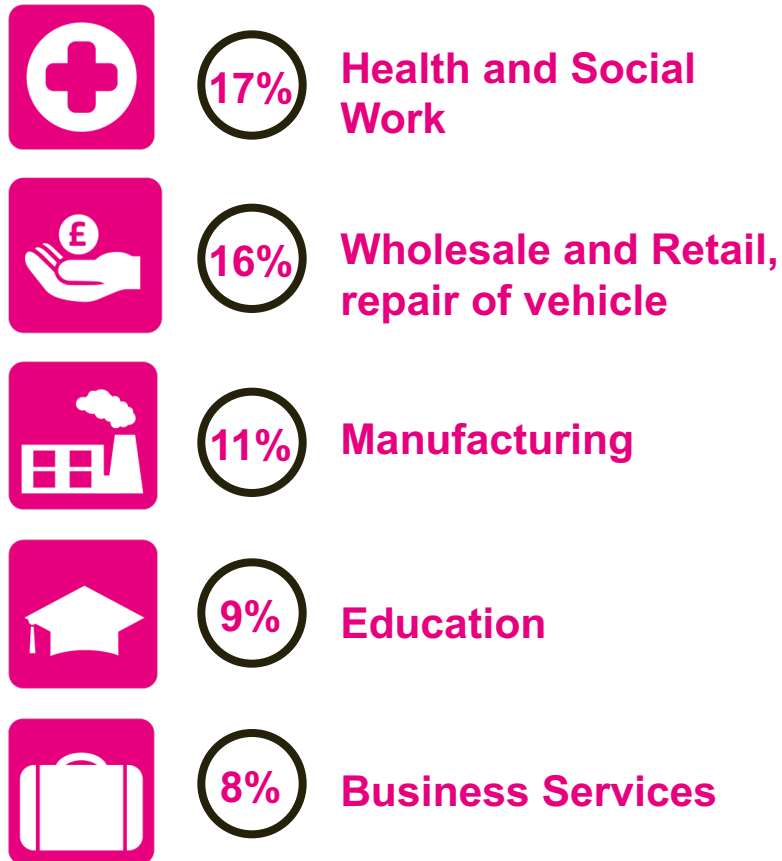
- Bellway PLC
- Esh Holdings Ltd

Prominence of car industry highlighted with several key employers included in top 10

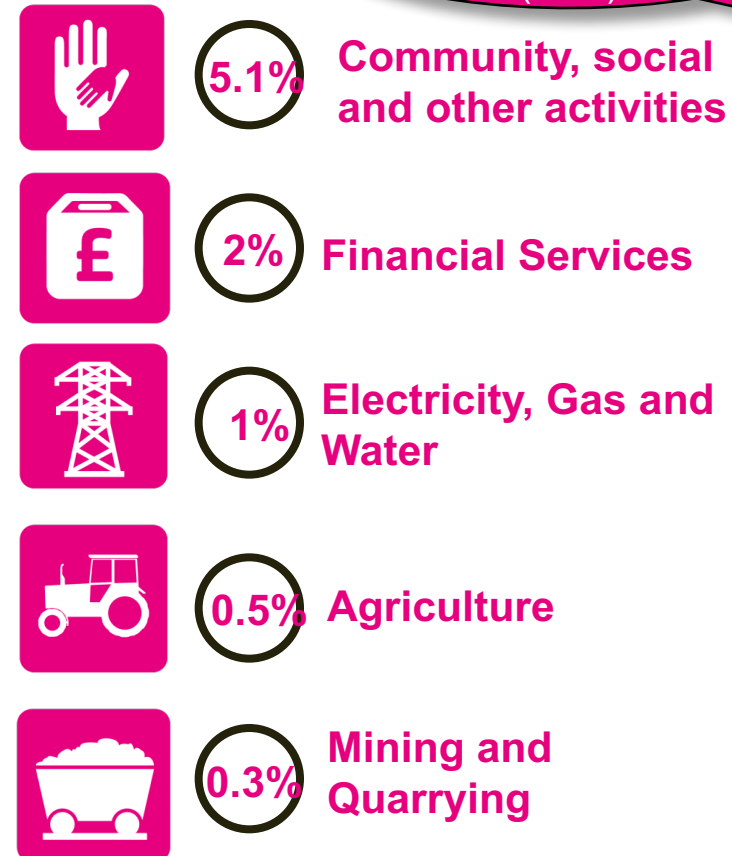
What types of jobs are available?

North East's Industry sectors, as a % of employment:

Top 5:



Bottom 5:



The North East is dominated by 3 sectors which make up almost half of its employees (44%)

Why are there job vacancies and still unemployment?

3512

Total number of 'Hard-to-Fill' vacancies

16%

Vacancies classed as 'Hard-to-Fill'



Better engagement with employers to improve work experience and skill/qualification development is vital

Causes of 'Hard-to-Fill' vacancies (SSV's)

30%

Lack required skills

15%

Lack relevant work experience

10%

Poor terms and conditions (pay) offered

10%

Lack required qualifications

48%

Quality of applicants

Impact on businesses:

88%

Increase workload for other staff

42%

Experience increased operating costs

41%

Have difficulties meeting customer service objectives

Which jobs are growing in the North East?

Sectors set to grow in the North East by 2020 (% of total employment growth):



Healthcare

18%



Advanced Manufacturing



Digital, Media And Software

25%+



Key employers:

Manufacturing

Nissan
Hitachi Rail

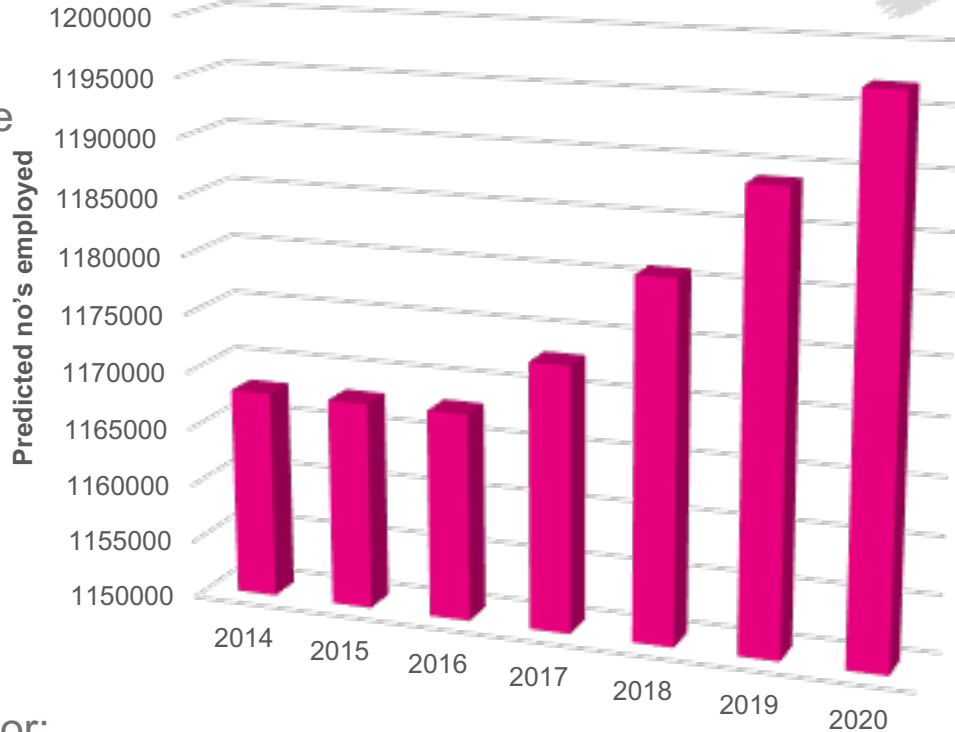
Healthcare

GlaxoSmithKline

Digital, Media and Software

Sage Group

Employment growth in North East:

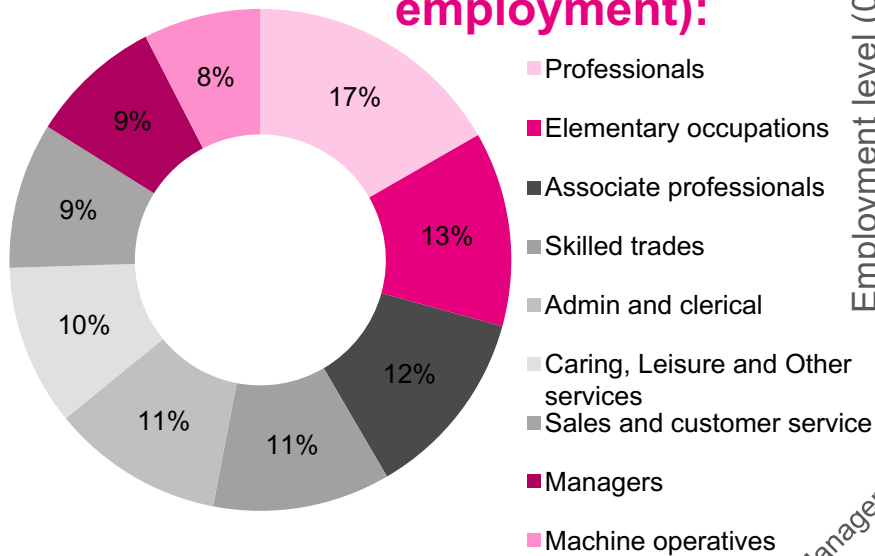


Sector:

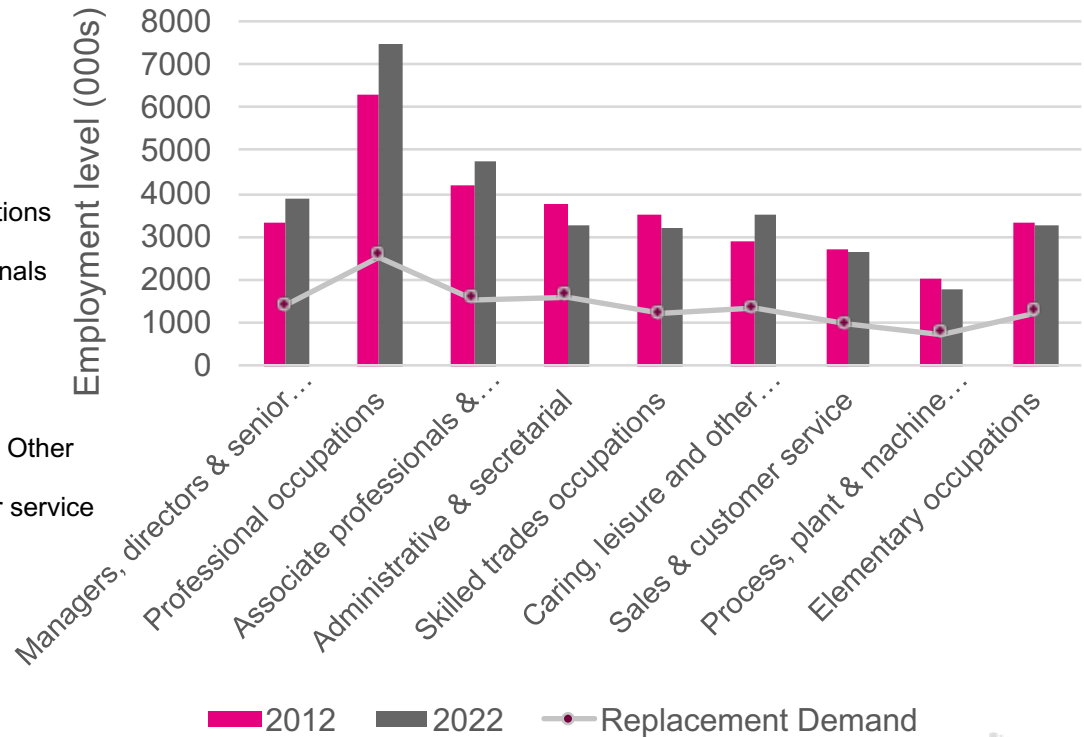
There are great job opportunities within the region, as employers continue to grow their employment bases in the North East

Which occupations are growing in the North East?

North East's employment by occupation (% of total employment):

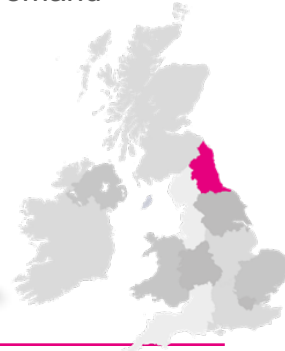


Occupation growth by 2022 in the UK:



The region's largest occupational group (professionals) is set to grow nationally, echoing the region's desire to have a highly skilled labour force

Almost half of the North East's labour market is based in occupations set to decline (43%), which could have a major impact on employment in the region



What are employers looking for?

In the North East:

23%



(16-64)

DO NOT have 5 x A* - C GCSE qualifications (or equivalent)

4.3%



(16-64)

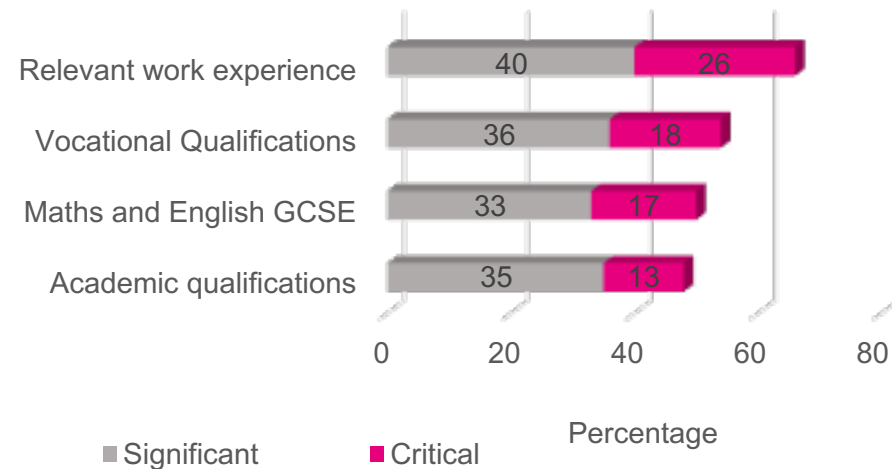
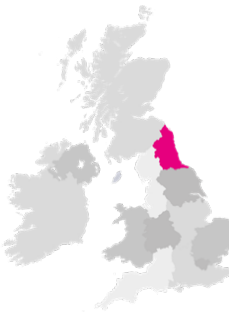
Have a trade apprenticeship

The number of apprentices is higher than the UK average, which may reflect the skilled trades prominent within the NE labour market.

By 2022:

18%

Of the total UK working population will not have 5 x A* - C qualifications



67% of employers view work experience as significant/critical when recruiting. An increased focus on improving the quality of the work experience offer is vital.

The number of people without an NVQ Level 2 or higher is more than the UK average, meaning that schools in the NE will have a big challenge to improve standards in line with the rest of the country

What skills are in short supply?

70%

Of employers who reported having vacancies that were difficult to fill due to skills shortages believe applicants lack:



Automotive engineer
Chemical plant process operator



Warehouse operative

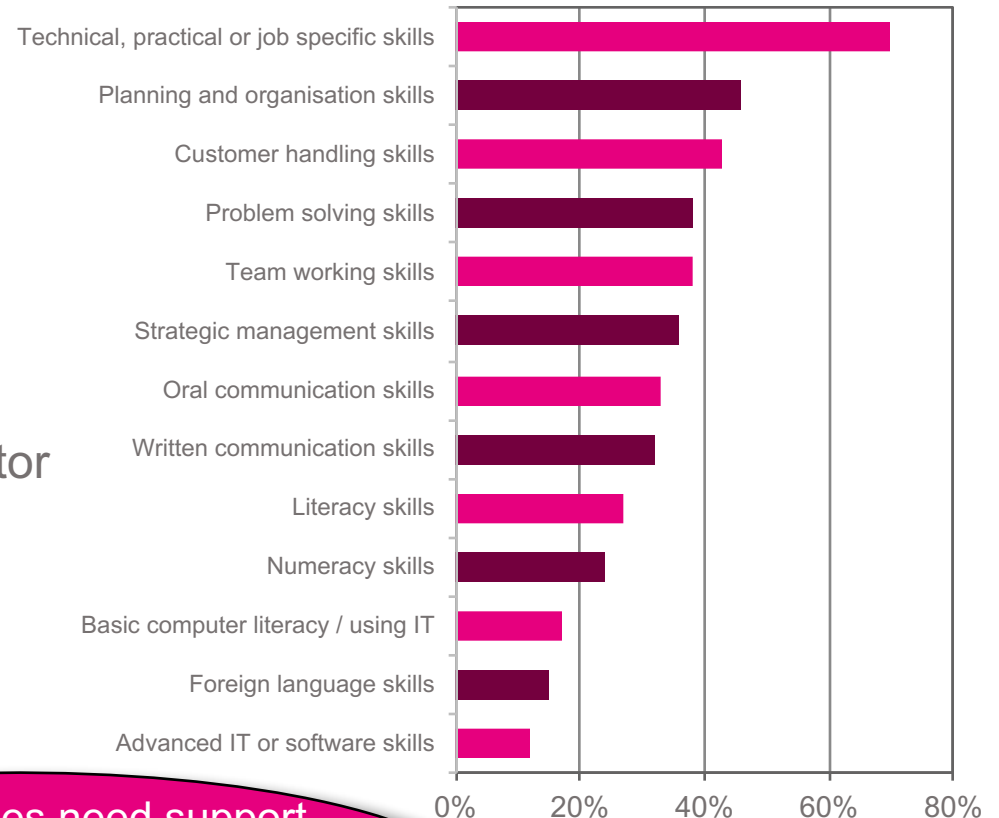


Energy Engineer



Doctor
Nurse
Chemist

Skills lacking among applicants



Schools/colleges need support from employers to develop required skills for local workforce e.g. manufacturing/engineering